

direktzu® at a glance

Many-to-One® as a strategic management tool

What is direktzu®?

direktzu® is a strategic management tool for organizational development. Our combination of **direktzu®** software and **direktzu® business services** provides new solutions for designing and shaping your business.

Through original and relevant feedback, you will receive a comprehensive insight to your staff. You can target topics in order to align corporate and employee agendas, build trust, access unused potential, and dissolve resistance.

Our solutions provide a combination of **direktzu®** software and **direktzu® business services** as a strategic management tool for organizational development; giving you new design possibilities for your business. Original and relevant feedback gives you a comprehensive overview of your workforce. Issues can be specifically addressed, and corporate and employee agendas can be synchronized; building confidence, developing unused potential, and dissolving resistance.

CEOs of international blue chip companies use **direktzu®** for employee feedback; high ranking politicians trust **direktzu®** for citizen dialogue.

direktzu® as a strategic management instrument for organizational development

The faster markets are changing, the more an organization needs to develop in order to secure competitive advantages. While top management might have a clear vision, decisions about how to get there, however, are only then well founded when the employees' perspectives are known.

Many-to-One® is a new kind of interaction. The combination of modern software, swarm intelligence, and an innovative approach to consulting makes us the only provider allowing a scalable exchange of many with one addressee. Top management sets impulses and interrogates behavior and opinions. Feedback is bundled and prioritized making relevant topics more visible, and specific actions can be induced.

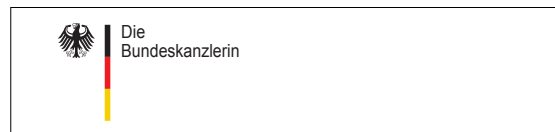
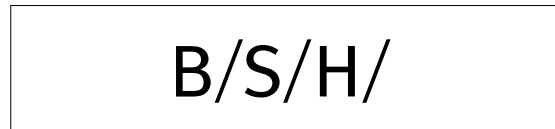
This way, **direktzu®** increases the balance between two fundamental success factors of an organization: employee motivation and management's intention to create faster and more efficient processes. (cf. graphic)

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Customer selection



Making More Informed Decisions for Organizational Development.

